

## Small Business Basics Series Starts October 17th

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Have you been dreaming about starting a small business and don't know where to start? Have you started the basics of getting your business up and running and need additional information?



# Small Business Basics

A series of seminars at NECIC starting on Monday, October 17, 2016

Exploring how to launch your small business, in an effort to remove your confusions and ensure your success. Each participant attending all sessions will receive a **Certificate of Completion**.

**Mon. Oct. 17<sup>th</sup>:** Business Planning 101

**Mon. Nov. 7<sup>th</sup>:** Financing & Funding

**Mon. Nov. 21<sup>st</sup>:** Resources that Make Business Easier

**Mon. Dec. 5<sup>th</sup>:** Marketing (Target & Online)

**Mon. Dec. 12<sup>th</sup>:** Money Management

**Mon. Jan. 9<sup>th</sup>:** Networking: Perfecting your 30 Second Elevator Speech

**Mon. Jan. 16<sup>th</sup>:** What's Next for My Small Business/Graduation & Potluck



Ohio Small Business Development Centers



North Central State COLLEGE



### Registration is Required

To register, please call Falon Allen at NECIC 419-525-3101 or e-mail [falon@necic-ohio.org](mailto:falon@necic-ohio.org)

Programs will be held at:  
North End Community Improvement Collaborative  
Community Room  
199 North Main Street  
Mansfield, OH 44902

\*All classes will be held from 5:30 p.m.-7:00

The Small Business Development Center Program of Ohio is a funded program of the Ohio Development Services Agency and the U.S. Small Business Administration. The support given through such funding does not constitute an express or implied endorsement of any co-sponsor(s) opinions, products or services. The program is provided on a non-discriminatory basis. Reasonable arrangements for persons with disabilities will be made if requested at least 2 weeks in advance. Contact: The SBDC at North Central State College of Mansfield, Ohio via Phone at 419-755-9011.

"EACH ONE TEACH ONE, EACH ONE TELL TEN"

Come take part in the Small Business Basics Series with Michalina Lacy, SBA at North Central State College. You will learn what it takes to get your small business off the ground from business plans, financing and finding, resources, and marketing to money management and networking.

If you plan on attending this series please call Falon Allen at North End Collaborative 419-525-3101 to register. Thank you!



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